Sport Communication

4-YEAR PLAN

This example four-year plan is provided as a broad framework that you can follow in order to complete your degree within four years. Be sure to always consult your academic advisor before registering for classes.

Y1	COM101 Understanding Mass Media	3 •
	COM103 Human Communication	3 •
	MATH106 Algebraic Operations	3 •
	WRT101 Writing I	3 •
	FYS103/HON101 First Year Seminar/Honors Colloquium	3 •
	COM105 Writing for the Media	• 3
	COM102 Visual Communication Toolkit	• 3
	WRT102 Writing II	• 3
	SOC104 Equity and Intersectionality (KP)	• 3
	Aesthetics Course (KP)	• 3
Y2	COM203 Effective Speaking	3 •
	COM231 Sports Communication	3 •
	COM219 Social Media Management	3 •
	HIST104 World Civ 2 (KP)	3 •
	Science Course (KP)	3 •
	MATH208 Statistics	• 3
	MDSC203 Multidisciplinary Experience	• 3
	COM212 Intercultural Communication	• 3
	COM230 Sport, Media & Society	• 3
	COM209 Journalism	• 3
Y3	COM327 Digital Storytelling	3 •
Y3	COM327 Digital Storytelling SMGT102 Contemporary Sport Management	3 •
Y3		
Y3	SMGT102 Contemporary Sport Management	3 •
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics	3 • 3 •
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research	3 • 3 •
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics	3 • 3 • 3 •
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication	3 • 3 • 3 • • 3
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing	3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 ·
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar	3 · 3 · 3 · 3 · 3 · 1
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit	3 · 3 · 3 · 3 · 3 · 1 · 1
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course	3 · 3 · 3 · 3 · 3 · 1 · 1 · 3
Y3	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective	3 · 3 · 3 · 3 · 3 · 1 · 1 · 3
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course	3 · 3 · 3 · 3 · 1 · 1 · 3 · 3
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective	3 · 3 · 3 · 3 · 3 · 1 · 1 · 3 · 3 · 3 ·
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective SMGT302 Sport Marketing	3 · 3 · 3 · 3 · 1 · 1 · 3 · 3 · 3 · 3 ·
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective SMGT302 Sport Marketing COM400 Field Experience	3 · 3 · 3 · 3 · 1 · 1 · 3 · 3 · 3 · 4 · 3 · 3 · 3 · 3 · 3 · 3
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective SMGT302 Sport Marketing COM400 Field Experience Elective or Minor Course	3 · 3 · 3 · 3 · 1 · 1 · 3 · 3 · 3 · 4 · 3 · 3 ·
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective SMGT302 Sport Marketing COM400 Field Experience Elective or Minor Course Elective or Minor Course Elective or Minor Course	3 · 3 · 3 · 3 · 1 · 1 · 3 · 3 · 3 · 4 · 3 · 3 · 3 · 3 · 3 · 3
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective SMGT302 Sport Marketing COM400 Field Experience Elective or Minor Course Elective or Minor Course Elective or Minor Course Elective or Minor Course COM495 Capstone Project & Portfolio	3 · 3 · 3 · 3 · 1 · 1 · 3 · 3 · 3 · 4 · 3 · 3 · 3 · 3 · 3 · 3
	SMGT102 Contemporary Sport Management PHIL302 Ethics COM315 Communication Research COM331 Media Literacy & Ethics SMGT304 Sports Information & Communication BUSS220 Marketing COM399 Pre-internship Seminar Practicum or Linked Credit Elective or Minor Course Elective or Minor Course COM2XX Production Elective SMGT302 Sport Marketing COM400 Field Experience Elective or Minor Course COM495 Capstone Project & Portfolio Elective or Minor Course	3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 · 3 ·

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